



For Immediate Release

**Team Clean Founder and Bryn Mawr Native Donna Allie Presents
Keynote Address at Women's Opportunities Resource Center of
Philadelphia Celebration of Entrepreneurship Month**

April 15, 2008 – Donna Allie, a native of Bryn Mawr and the founder of Team Clean, was recently the keynote speaker when the Women's Opportunities Resource Center (WORC) of Philadelphia presented their 2008 Women and Company Microenterprise Boost Program Local Partner Awards at the headquarters of Independence Blue Cross.

WORC and Citibank recently honored six local woman-owned businesses in honor of Entrepreneurship Month, with cash equity awards to help them grow and develop their businesses. WORC promotes social and economic self-sufficiency for economically disadvantaged women and their families through self-employment training, support services, peer support, savings programs and access to business and financial resources.



During her remarks last week, Allie recalled the origins of her own business, Team Clean.

"I was told by a successful banker that he knew I would be successful because I had just enough fear," Allie said. "Fear motivates you, and it grounds you. If you can learn to deal with your fear, you can deal with any business challenge."

Allie spoke from her own personal experiences. Originally unable to find employment in her chosen field after college graduation, Allie was a single parent determined to find a way to support herself and her child.

She had accompanied a friend on a job cleaning a home, and realized that there was an excellent income potential in cleaning houses.

She answered advertisements in *The Main Line Times* for "cleaning ladies," and began cleaning homes throughout the Main Line.

Her company, Team Clean grew when Allie began to respond to those newspaper ads by hiring women herself and sending them off in pairs to clean homes, establishing the burgeoning company's "team" approach to cleaning.